

Ryan Designer Homes is a family-owned builder that has been delivering high quality, custom-designed homes in the Sunshine Coast since 1999. Over the years, they have developed a reputation for providing personalised customer service and industry-leading attention to detail, and they have earned a long list of client testimonials and industry accolades to show for it, including four national awards.



**BUILDING ON  
INTEGRITY**





Pat and Petrina Ryan are the company's founders. Pat is a registered and highly-experienced builder, having been in the industry for over 40 years. At only four-years-old, he knew he wanted to be a builder, and he has since managed and worked with building companies in England, the United States, New Zealand, and Australia. Over the last 17 years he has become well known on the Sunshine Coast for his high quality standards and his passion for clever architectural design.

Petrina also has extensive industry experience, in her case going back 25 years. She started her career by purchasing a floundering

franchise operation in New Zealand, and turning it into one of the top building companies in Rotorua. In 2012, she was awarded the Master Builders Sunshine Coast Women in Building Award, and she currently serves on the local Master Builder's committee.

Today, Ryan Designer Homes specialises in building showpiece executive and family-style homes, ranging in value from \$320,000 to \$1.8 million. The company also does renovations and commercial fit-outs, as well as a growing number of small unit developments.



Pat & Petrina at 2013 State Awards



CARING ABOUT  
THE CLIENT

The team at Ryan Designer Homes takes pride in delivering only the highest standards of design, quality workmanship, and customer service. According to Petrina, this commitment to excellence at every stage of the process is what sets the company apart.

It starts with the design, she explains. The company has a passion for detail and ensuring that each home is personalised to meet their client’s needs, wants, and dreams.

“A house is not a home unless it reflects

your lifestyle and personality,” Petrina says. “We live by these words and we encourage our clients to live their dream.”

Ryan Designer Homes has the skill and ability to assist clients at every step, from choosing a site, through to architectural design, interior consultancy, and completion of pool and landscaping. All of the their homes are individually designed to fit the client’s brief, and their team examines the aspect and features of each block in order to achieve an ideal match for the client’s lifestyle and environment.

The company conducts in-depth consultations to ensure they get this process right.

Petrina says they treat each home as if it was their own, and they aim to cover all aspects of design before they go to contract.

The company is assisted in this process by trusted partners such as HR Design Group – a company that provides a comprehensive range of engineering services for residential projects across Australia. Like Ryan Designer Homes, they are a company that takes pride in being cost-effective and reliable, and they are backed by decades of experience.

Ryan Designer Homes uses that outside experience – as well as their own in-house knowledge and expertise – to cost-manage

the building process from the very beginning, ensuring that each client knows all their costs prior to contract.

“There are no hidden agendas,” Petrina says. “And we care about the result, no matter what the budget is.”

The company’s experience has also given the ability to design homes that reduce impact on the environment. According to Petrina, clients these days are seeking value in investing in “green recycling,” and “blue up-sourcing,” and Ryan Designer Homes has kept up with the times. The company is also constantly analysing home positioning, sun elements, cross



“Latitude 26”: H.I.A National Award winner 2010

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flows, surrounding influences, and more – all with the aim of saving electricity and limiting maintenance.

Ryan Designer Homes’ products are also designed to last. The company takes extra care when sourcing specifications, while their rigorous selection process ensures that their warranties will stand the test of time.

“We have proven that we consistently deliver the product that we’re renowned for, and that we achieve quality that exceeds expectations,” Petrina says. “We leave no stone left unturned to make sure that our homes are the best they can be.”

Furthermore, Ryan Designer Homes exceeds expectations when it comes to customer service – which Petrina partly credits to the company’s limited size. To ensure every client receives a high level of attention and service, Ryan Designer Homes only runs an average of three-to-five jobs at any one time.

“We build less, so we can do our best,” she says. “We ensure every client receives Pat’s personal service.”

That personalised service is highly valued due to Pat’s reputation on the Sunshine Coast. He’s been operating there for more than a decade, and clients recognise his experience


and the stability of his company. They also recognise him as being honest and approachable, and trust that if he says he’s going to do something, then that’s what he’s going to do.

“Clients can feel comfortable that they will receive what they’re promised,” Petrina says. “Integrity is what brings our clients back. That’s what we build our business on.”


“We want to keep a good name on the Coast, and deal with as many wonderful people as possible,” she adds. “That’s our most important goal.”

AWARD RECOGNISED  
QUALITY

Over the years, Ryan Designer Homes’ commitment to quality has paid off in the form of referrals and word of mouth. According to Petrina, the company has never done a lot of advertising. Instead, most of their work – at least 80 per cent, she says – has come from past clients, real estate agents, and architects. The company’s commitment has also been repeatedly recognised by industry bodies such as the HIA. Since forming in 1999, the company has won over 30 awards from them at the regional, state and national levels. In 2016, for example, they won the National HIA award for Townhouse / Villa Development for their work




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on Qualia, a luxury villa development in the up-and-coming Pelican Waters community.

Qualia consists of six luxury waterfront townhouses – which Ryan Designer Homes brought from the design stage through to development approval, operational works approval, project construction, colour consultancy, and landscaping.

Ultimately, Petrina says the project was delivered to exceptionally high standards every step of the way, “befitting the quality of the Pelican Waters master-planned community.”

Both the client and the HIA judges would agree with that assessment. The client – who

Petrina says was “delighted” by the end-product – recently informed the company that the townhomes are all now sold. The judges, meanwhile, said the attention to detail that was demonstrated in the design and construction of the project was a “testament to the skill of Ryan Designer Homes.”

“Industry recognition is so rewarding, as it comes from our peers,” Petrina says. “They understand the complexity and attention to detail that is required to gain a national award in the HIA.”

In particular, judges praised Qualia for its clean, simple architectural lines, which belied

the complexity of the build. The integration of indoor and outdoor living was also highlighted as one of the most notable successes of the project.

Qualia was also commended for the way it created fine living in tight spaces, with each of the project’s six waterfront townhouses offering light-filled living zones. At the same time, careful consideration was given to the privacy of each residence, with window placement and screening cleverly used to achieve that privacy without compromising the magnificent views.

Petrina and Pat credit the success of the project to their team of staff members, contrac-

tors and suppliers – many of whom they have known for decades, and most of whom have been working with Ryan Designer Homes since the day the business started trading.

“The value of the HIA award is a reflection of how well our trades and suppliers work as a team, and it reflects the work ethics we have in place with our crew and staff,” Petrina says. “It’s humbling to be recognised and an honour to receive the award on behalf of our team.”

### CONTINUOUS IMPROVEMENT

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to announce the marketing of two beautiful deepwater waterfront townhomes called the “Hampton Residences.” These homes are ideally located on the residential street closest to Mooloolaba beach and its surrounding boutique shops, and they feature strong design elements, focused on providing low maintenance and superior quality.

The exteriors of the Hampton Residences are clad with Accoya timber, which is termite and UV repellent and comes with a 50-year guarantee. Other exemplary elements include: feature walls clad in stone; individual pools; roof garden terraces facing to the north; decking over water with shared jetty; solar

heating; and beautiful oak timber flooring. Expressions of interests for that project “are most welcome,” Petrina says.

Looking to the future, Petrina adds that Ryan Designer Homes will continue delivering high quality projects along the lines of the Hampton Residences and the Qualia Townhomes. At the same time, however, the Ryan Designer Homes team will not rest on their laurels. Instead, they will always strive to do better and offer their customers more.

“The critical question is not ‘How can we do well?’ or ‘How can we meet the competition?’ but rather ‘How can we do better tomorrow than we did today?’” Petrina explains.

“Continuous improvement is more than a catchphrase – it’s how we stay at the forefront of innovative solutions and product development.”

Each week, Petrina spends three-to-eight hours researching new products, materials, or methods of design detailing. As a result of that diligence, Ryan Designer Homes is currently introducing HomeFront, which is an innovative all-in-one project management software developed by an acclaimed company in Canada. That package makes the building process simpler and more cost-efficient for both Ryan Designer Homes and their clients.

Moving forward, some things will definitely not change, however. The company’s personal service is one important example. Pat and Petrina enjoy being interactive with their clients, staff, and subcontractors on-site, and they want to keep it that way.

“We don’t want to lose that contact as it’s a very rewarding part of building,” Petrina says. Another constant will be the company’s high quality standards, along with their drive to deliver projects that “stand the test of time.”

“Many years later, we want to be able to drive by all of our projects and proudly say, ‘We built that,’” Petrina adds.

Finally, one more thing that won’t change will be the company’s base on the Sunshine Coast. Both Pat and Petrina love the area, and believe it brings out the best in them. In her

acceptance speech for her Sunshine Coast Women in Building Award, Petrina stated that “the coast builders really step up when it comes to designing and building.”

“All of you have pushed us to find new innovative ideas and directions to take our business,” she said. “That’s why I believe Sunshine Coast builders do so well at a national level. The Coast has created an environment that encourages builders to experiment and push boundaries. That’s why we love being based here.”



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A modern outdoor lounge area with white sofas, blue and patterned cushions, and a view of the ocean and city. The scene is set on a balcony or terrace with a glass railing. In the foreground, a white sofa is partially visible, with a blue cushion and a patterned cushion. A small white table with a silver decorative lamp and a blue cushion is in front of it. In the background, another white sofa with blue and patterned cushions is visible. The view through the glass railing shows a cityscape, a body of water, and a clear blue sky. The text is overlaid on the right side of the image.

*To learn more about Ryan Designer Homes, or to contact  
Petrina and Pat, visit  
<http://www.ryandesignerhomes.com.au/contact-us/>*